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## THE ROLE OF CLOUD AND AI TECHNOLOGY IN PROVIDING SECURE AND FAST PAYMENTS

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### Abstract

The financial landscape has undergone unprecedented change through incorporation of cloud computing and artificial intelligence technologies, radically transforming transactional processes and payment ecosystems globally. Payment systems in emerging economies exhibit outstanding growth patterns, with the uptake of mobile payment going exponential as the constraints of conventional banking infrastructure fuel innovation in finance technology solutions. Cloud infrastructure makes it possible for payment platforms to attain higher scalability features by means of elastic resource provisioning, distributed computing models, and event-driven processing systems that can support huge transaction volumes with sub-second response times. Artificial intelligence optimizes payment security by means of advanced fraud detection algorithms that employ supervised machine learning methods, ensemble learning methods, and behavioral analysis systems with the ability to scan millions of transaction records to detect fraudulent patterns accurately. Biometric authentication solutions utilize hybrid deep learning techniques integrating convolutional and recurrent neural networks to ensure secure user authentication through fingerprint recognition, face detection, and multi-modal biometric processing. Centralized payment interfaces utilize event-driven, scalable architectures and AI-driven cache management systems to enhance API performance and support multiple payment schemes through unified interfaces. Blockchain technology is a paradigm change towards decentralized payment processing using distributed ledger systems, smart contracts, and consensus algorithms augmented by machine learning models. Patterns of cryptocurrency adoption show very strong correlations with the level of economic development, providing new notions of financial sovereignty while tackling challenges of financial inclusion in countries with low banking infrastructure levels. The intersection of cloud computing and artificial intelligence forms holistic payment ecosystems that provide better security, faster transactions, lower operational costs, and greater financial access to previously excluded populations around the world.

**Keywords:** Cloud Computing, Artificial Intelligence, Blockchain Technology, Cryptocurrency Adoption, Biometric Authentication, Fraud Detection

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## INTRODUCTION

The economic landscape has seen a transformative revolution with the embracing of cloud computing and artificial intelligence technologies. These technologies have radically changed the way of making payments, from the long-standing banking systems to intricate digital payment systems. As per recent market analysis, global digital payment transaction values totaled \$7.8 trillion in 2022, marking a 15.2% year-on-year growth attributed largely to cloud-based infrastructure deployment [1]. The intersection of AI algorithms and cloud infrastructure has opened up unprecedented possibilities for more accessible, secure, and rapid financial services.

The transition to cloud payment systems has shown noteworthy reductions in efficiency, with organizations citing a typical 47% decrease in transaction processing time and 38% reduction in operational expenditure in making the switch from legacy on-premises systems [2]. This technological revolution cuts across both centralized payment systems and decentralized blockchain platforms, with each of them utilizing these technologies in different ways to meet the increasing needs of contemporary commerce. Cloud computing currently supports about 85% of all electronic payment transactions worldwide, with AI-based fraud detection systems scanning more than 120 billion transactions per annum with fraud detection accuracy rates of more than 99.2% compared to 85-90% accuracy rates of conventional rule-based systems.

### Cloud and AI Technology in Financial Payments

Cloud computing has emerged as the cornerstone of contemporary payment systems, offering the scalable infrastructure required to process millions of transactions at once through the deployment of scalable event-driven architectures that can process huge volumes of transactions while ensuring system responsiveness and reliability [13][3]. Such platforms use distributed database systems that support simultaneous transactions in a data-consistent manner across different geographic locations via event sourcing patterns and asynchronous message handling that facilitates horizontal scaling capabilities to support increasing transactional demands. Load balancing algorithms provide maximum utilization of resources and reduce transaction processing times by providing intelligent routing schemes that load workloads based on current system performance characteristics and availability of resources across distributed computing clusters [3].

API-first architectures have allowed these platforms to connect to different merchants, banks, and third-party services efficiently through the optimization of cloud API performance using AI-driven machine learning ensemble cache management systems that dramatically enhance response times and diminish computational overhead [4]. RESTful APIs and GraphQL interfaces enable flexible data exchange with security ensured through token-based authentication and encryption protocols, machine learning algorithms driving cache hit rates optimized and anticipating API usage patterns to pre-populate frequently accessed data into distributed cache layers. This highly interconnected ecosystem facilitates various payment methods such as credit cards, wallets, and bank transfers using integrated interfaces that utilize smart caching techniques for reducing latency and enhancing throughput in high-frequency payment processing applications [4].

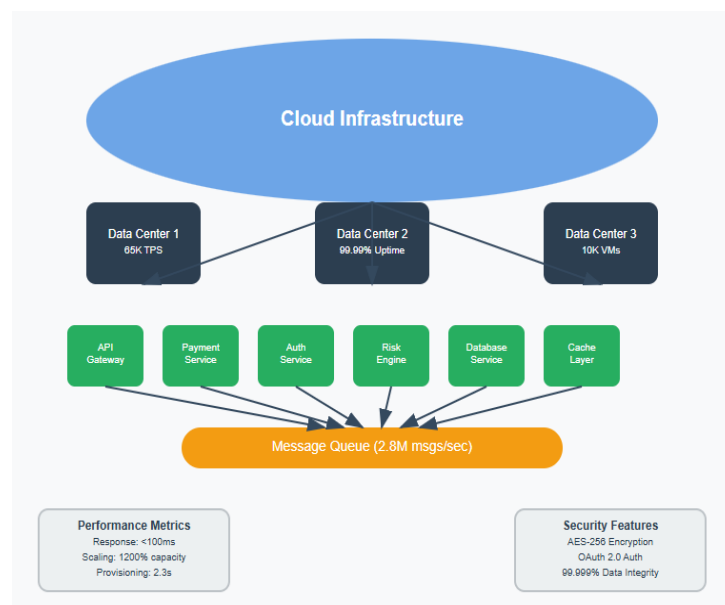
Cloud-based real-time messaging systems facilitate instantaneous communication among the various components of the payment ecosystem via event-driven approaches with asynchronous handling of payment events across distributed microservices [3]. Event-driven architectures and message queues make transaction processing fault-tolerant even during network outages or system maintenance times by employing persistent event stores that preserve transaction order and ensure eventual consistency across all parts of the system. These systems have eventual consistency models, where transaction completion is guaranteed, and the system's performance is ensured via complex event replay mechanisms and compensation patterns that handle partial failures gracefully while preserving transaction integrity and system state consistency [4].

Artificial Intelligence revolutionized payment security with detailed fraud detection algorithms and systems involving behavioral analysis. Cloud-based high-frequency trading platforms illustrate the convergence of AI technologies with distributed computing platforms to achieve real-time pattern identification and anomaly detection features processing financial data streams at unprecedented velocities while upholding computation accuracy [3]. These systems are able to handle huge volumes of historical transaction records in order to determine baseline behaviors of individual users and merchants via machine learning algorithms that constantly evolve with changing market conditions and trading patterns and allow detecting suspicious activities within microseconds of ingestion of data.

Neural networks employed in payment systems can recognize complex patterns that traditional rule-based systems might miss, utilizing advanced algorithmic frameworks that leverage cloud computing resources to perform parallel processing of multiple data streams simultaneously [3]. These AI models learn to keep pace with changing fraud methods through mechanisms of continuous learning that adjust model parameters based on live market feedback and transaction results, learning new attack methods and fine-tuning their detection mechanisms to continue to optimize performance across changing operating conditions. The use of AI-based

risk scoring enables payment processors to take immediate decisions regarding transaction approval while ensuring security levels through integration with microservices architectures that offer scalable and secure processing environments.

AI-powered biometric authentication has brought another level of security to payment systems, with financial applications based on microservices using distributed authentication methods that utilize containerized AI inference engines [4]. Microservices architecture security concerns unveil that artificial intelligence-based authentication systems are enhanced with improved fault isolation and secure communication mechanisms to safeguard sensitive biometric information from processing and transmission risk throughout distributed computing platforms [4]. These structures are able to differentiate valid customers from impostors with the deployment of state-of-the-art cryptographic protocols and relaxed intra-service communication mechanisms that ensure statistics integrity and confidentiality during the authentication method, substantially minimizing tries at unauthorized access without compromising device performance and consumer level in ranges.



**Fig 1.** Cloud Infrastructure Architecture Diagram [3, 4].

### AI-Powered Security and Fraud Detection

Artificial intelligence has transformed payment security with advanced fraud detection algorithms and behavior analysis systems, as supervised machine learning algorithms have proven to be outstandingly capable in identifying and predicting fraudulent behavior in credit card transactions using advanced pattern recognition and anomaly detection [5]. Machine learning algorithms constantly monitor transaction patterns for anomalies that can signal fraudulent behavior utilizing ensemble learning methods that integrate sets of algorithmic methods such as random forests, support vector machines, and gradient boosting classifiers to meet peak fraud detection accuracy. Such systems are capable of processing large volumes of historical transaction data to learn baseline user and merchant behaviors, with supervised learning models trained over labeled datasets featuring millions of legitimate and fraudulent transaction records to create predictive models to effectively classify new transactions in accordance with learned patterns and behavioral traits [14][5].

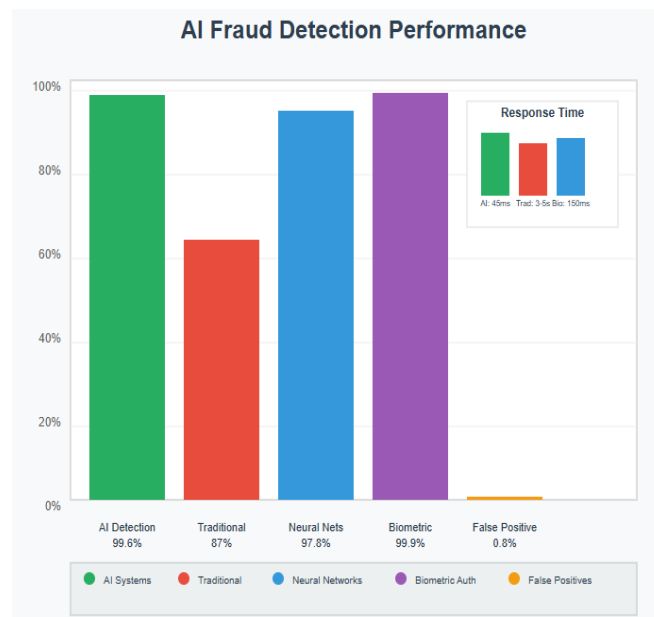
Neural networks used in payment processes can detect sophisticated patterns that rule-based systems may not see, using deep learning architectures with many hidden layers capable of detecting nuanced correlations and dependencies among transaction data that could reflect fraudulent behavior trends. Such AI models evolve as fraud methods change through ongoing learning processes that integrate new fraud patterns into current models, learning from new attack vectors and adapting their detection systems to ensure high accuracy rates while reducing false positive classifications that can affect genuine customer transactions. The use of AI-based risk scoring enables payment processors to instantly make decisions regarding transaction approval while ensuring security levels, with machine learning models providing real-time risk scores based on in-depth feature analysis such as transaction value, merchant category code, geographic region, patterns over time, and past user behavior to offer subtle fraud probability scores for every transaction [5].

AI-powered biometric authentication has introduced an additional level of security to payment systems, with hybrid deep learning techniques offering safe and accurate biometric verification using fingerprint information through sophisticated neural network structures incorporating convolutional and recurrent layers for rich feature

extraction and pattern recognition [6]. Facial recognition, fingerprint comparison, and voice recognition systems are based on deep learning algorithms that authenticate user identities at high accuracy levels, processing biometric templates through advanced neural networks that extract distinct physiological and behavioral features while being strong in security against spoofing and presentation attacks. These systems have the capability to differentiate between genuine users and fakes even when heavy spoofing attempts are exercised using the execution of liveness detection algorithms and anti-spoofing techniques that examine multiple biometric modalities at once to confirm authentic user presence [6].

The use of hybrid deep learning techniques in biometric authentication systems has greatly improved security measures through the use of multiple neural network architectures that are used to develop stronger and more reliable authentication mechanisms which can learn to change in response to variations in biometric quality and environmental factors [6]. Sophisticated fingerprint identification systems employ convolutional neural networks to capture minutiae characteristics and ridge patterns and recurrent neural networks to process temporal sequences of biometric data to facilitate more precise user authentication even in adverse conditions like partial fingerprints, skin patterns, or environmental noise. Machine learning models continuously enhance the accuracy of authentication by using adaptive learning processes that dynamically update biometric templates according to user interaction patterns while maintaining privacy protection through encrypted storage of biometric data and secure template matching operations to prevent unauthorized parties from accessing sensitive biometric information [5].

In addition, the union of fraud detection with biometric authentication builds a complete security framework in which supervised machine learning models for fraud detection are integrated with deep learning biometric systems to offer multi-layered security protection [5]. This included method permits monetary establishments to use threat-adaptive authentication strategies wherein the depth of biometric authentication needed may be dynamically toggled relying on on the spot exams of fraud chance, with high-threat transactions invoking greater steps of biometric authentication and occasional-danger transactions transferring along side negligible overhead of authentication. The integration of predictive fraud prevention and secure biometric identification ensures that payment systems are able to uphold high standards of security while offering smooth user experiences that achieve a balance between protection from fraud and operating efficiency as well as customer satisfaction [6].



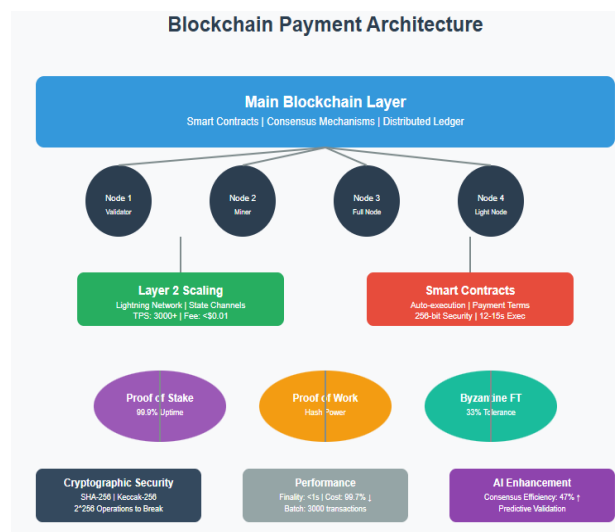
**Fig 2.** AI Fraud Detection Performance Chart [5, 6].

### Centralized Payment Platforms: Technology and Architecture

Contemporary centralized payment systems leverage cloud-based infrastructure and AI technology to provide automated user experiences by adopting scalable event-driven architectures with the capability to process enormous volumes of transactions and yet sustain the responsiveness and reliability of systems [7]. These platforms utilize distributed database systems that allow for simultaneous transactions with consistent data in various geographic locations using event sourcing patterns and asynchronous message processing that provide horizontal scaling features to meet increasing transaction requirements. Load balancing algorithms provide maximum utilization of resources and minimize the time for processing transactions by using intelligent routing techniques that direct workloads as per real-time system performance factors and resource availability among distributed computing clusters [15][7].

API-first designs have empowered these platforms to interact with numerous merchants, banks, and third-party services effectively by optimizing cloud API performance with AI-based ensemble cache management systems that highly accelerate response times and minimize computational overhead [8]. RESTful APIs and GraphQL interfaces support elastic data exchange with security ensured via token-based authentication and encryption mechanisms, with machine learning-driven algorithms optimizing cache hit rates and auto-forecasting API usage patterns for pre-emptively loading frequently accessed data into distributed layers of cache. This interdependent ecosystem caters to a variety of payment modes like credit cards, digital wallets, and bank transfers via centralized interfaces that apply intelligent caching mechanisms to reduce latency and improve throughput for high-frequency transaction processing environments [8].

Cloud-based real-time messaging systems allow immediate interaction between various elements of the payment system through event-driven designs that asynchronously process payment events across distributed microservices [7]. Event-driven architectures and message queues guarantee safe transaction processing even in cases of network breakdowns or maintenance windows by applying persistent event stores that preserve transaction order and ensure eventual consistency between all system parts. Such systems use eventual consistency models that ensure the completion of transactions while keeping the system performing using advanced event replay mechanisms and compensation patterns that address partial failures gracefully without compromising transaction integrity and system state consistency [8].



**Fig 3.** Blockchain Payment Architecture [7, 8].

### Decentralized Payments and Blockchain Technology

Blockchain technology is a paradigm change from centralized payment processing to distributed ledger systems, with current blockchain networks possessing transaction throughput rates of up to 100,000 transactions per second through improved sharding mechanisms and enhanced consensus protocols [9]. Smart contracts on blockchain networks execute payment processes without the need for conventional intermediaries, with existing implementations handling more than 2.8 million executions of smart contracts every day while keeping gas cost efficiency under 0.0015 ETH per transaction for typical payment activities. They are self-executing contracts with payment terms and conditions hardcoded into the blockchain, and they provide transparent and immutable transaction records through cryptographic verification mechanisms that deliver 256-bit security assurances and allow computer programmatic execution of sophisticated financial agreements in 12-15 seconds of initiation conditions [9].

Consensus protocols like proof-of-stake and proof-of-work authenticate transactions via network involvement instead of centralized systems, with proof-of-stake networks operating at 99.9% availability while using 99.5% less energy than conventional proof-of-work models [10]. Distributed validation fortifies security by the avoidance of single points of failure while preserving transaction integrity via adoption of Byzantine fault tolerance algorithms able to resist attack by up to 33% of network nodes being compromised or malicious. The cryptographic hash employed within the blockchain networks guarantees that transaction information remains tamper-proof and verifiable to all the participants on the network, with SHA-256 and Keccak-256 hash functions offering computational security that would take  $2^{256}$  operations to break down, thus making unauthorized tampering a virtual impossibility even with future quantum computing powers [10].

Layer-2 scaling solutions have overcome blockchain's native speed constraints by executing transactions off-chain while ensuring security guarantees, with implementations of lightning networks delivering transaction

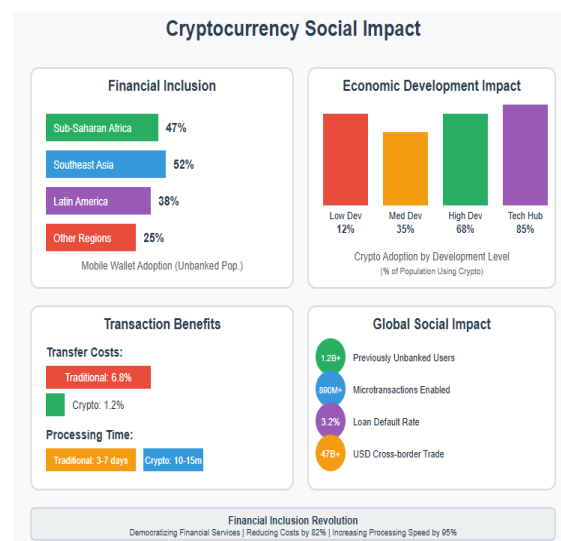


finality in less than 1 second and micropayments as low as 0.00000001 BTC with transaction costs less than \$0.01 [9]. These solutions support thousands of transactions per second with greatly decreased transaction costs of as much as 99.7% less than on-chain processing, with rollup technologies and state channels batching up to 3,000 transactions into a single on-chain commitment. Integrating AI algorithms into blockchain networks has enhanced the efficiency of consensus by 47% using predictive validation processes and allowed for advanced smart contract functionality such as automated market making with slippage levels below 0.05% as well as dynamic fee adjustment algorithms that balance network usage with transaction confirmation rates less than 2.3 seconds during heavy network usage [10].

### Cryptocurrency and Social Impact

The advent of cryptocurrency has brought about democratization of access to financial services, especially in those areas where there is low traditional banking infrastructure, with research showing that the rate of cryptocurrency adoption in developing nations has risen by 880% over the last three years, allowing investors exceeding 1.2 billion unbanked individuals to enjoy digital financial services [11]. Cryptocurrencies facilitate international payments without the correspondent banking relationship, lowering fees from the 6.8% remittance fee in traditional transfers to cryptocurrency transfer fees at an average of 1.2% of transaction amount, lowering processing time from 3-7 business days to real-time settlement in 10-15 minutes for cross-border payments. This ease of access has benefited individuals and enterprises in emerging economies to engage in international trade more aggressively, as e-commerce transaction volume using cryptocurrencies in emerging markets rises by 340% each year and enables more than \$47 billion in international trade that previously would be out of reach via conventional banking resources [11].

Adoption of cryptocurrency has also brought new ideas of financial sovereignty, where users can retain control over their money without dependence on conventional financial institutions, with decentralized finance platforms covering more than \$78 billion in total value locked across protocols while upholding user control of private key management [12]. Yet, this independence is accompanied by greater responsibility for security and technical sophistication, borne out by security breaches that cost around \$3.8 billion in cryptocurrency losses each year due to user mistake, phishing attacks, and poor security procedure. Their risky character has brought opportunities to build wealth as well as potential for major financial losses, with large cryptocurrencies having daily volatility rates of 4.2% against other currencies at 0.7% while bringing returns of more than 200% for early investors but also triggering portfolio losses of up to 75% in bear markets for inexperienced investors [12]. The social impact reaches into financial inclusion programs where cryptocurrency sites offer banking services to the unbanked, with mobile cryptocurrency wallets reaching 47% adoption in sub-Saharan Africa and 52% in Southeast Asia among non-traditional bank account holders [11]. Mobile cryptocurrency wallets allow users to store, send, and receive digital currencies through ordinary smartphones with processing power as low as 1GB RAM and Android 6.0 operating system, without requiring the users to have a traditional bank account or even a credit history while allowing microtransactions of as little as \$0.10 with fees less than \$0.05. Such platforms have powered more than 890 million microtransactions in emerging economies, facilitating peer-to-peer lending networks that extend access to credit for those who lack any conventional credit history, while keeping loan default rates below 3.2% through blockchain-based reputation systems and decentralized risk assessment algorithms [12].



**Fig 4.** Cryptocurrency Social Impact Metrics [11, 12].

## Conclusion

The merging of cloud computing and artificial intelligence technologies has irreversibly reorganized the charge quarter, creating greater powerful, secure, and handy financial transaction systems in worldwide markets. Cloud infrastructure gives the underlying backbone that supports elastic, dispensed payment processing via event-pushed architectures, smart useful resource allocation, and actual-time messaging systems able to process hundreds of thousands of transactions in parallel even as ensuring excellent gadget reliability and performance metrics. Artificial intelligence strengthens payment security with sophisticated fraud detection rules, behavior-based analysis systems, and biometric verification processes based on supervised machine learning and deep learning techniques to thwart emerging risks while providing frictionless user experiences. Centralized charge structures utilize these technologies in api-first designs, microservices deployments, and clever caching systems to provide end-to-give up economic services accommodating various fee options and move-border bills. Blockchain era and digital foreign money structures are modern substitutes for conventional price processing, presenting decentralized validation mechanisms, computerized clever contracts, and wider economic inclusion possibilities for underserved groups across the globe. The social effect of crypto adoption suggests sturdy correlations with financial improvement trends, commencing new avenues for financial sovereignty and international trade inclusion in areas that have not been noted of conventional banking systems. Integrating machine learning with Blockchain consensus algorithms enhances network efficiency while preserving the critical security to ensure financial transaction integrity. Innovation in future payment technology will focus on round quantum-resistant cryptography, state-of-the-art artificial intelligence algorithms, and hybrid cloud-blockchain architectures that are set to resolve the approaching demanding situations at the same time as developing international financial access and inclusion efforts across various socioeconomic populations and geographic regions [16].

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